



LET YOUR BUSINESS TAKE THE SPOTLIGHT

The Ivoryton Playhouse offers you opportunities in marketing, entertainment and access to new customers!



Let us show you how you can link your name with this historic theatre

GET YOUR COMPANY NAME IN FRONT OF A LOYAL AND PASSIONATE AUDIENCE



The Ivoryton Playhouse, one of the nation's oldest continually producing summer stock theatres, has been home to many of the great names of the American stage that include among others Groucho Marx, Katharine Hepburn, Marlon Brando and Tallulah Bankhead.

We are a year round professional theatre offering seven high quality productions at affordable prices. As well as our wildly successful professional theatre season, the Playhouse will also produce a summer children's theatre series, a community holiday show and many special events throughout the year.

- Our Partners are leaders in the business community who value the arts and want to make a positive impact.
- Partnership with the Ivoryton Playhouse allows the unique opportunity to market your company through positive exposure statewide.
- Your company logo is displayed to our audiences every show - 150 performances a year!
- 30,000 people visit the Ivoryton Playhouse annually and our numbers are growing!



YOUR COMPANY ON OUR AWARD WINNING WEBSITE

- Last year, we had **82,000** users, **127,739** sessions and **279,247** page views on our award winning website

Join us and be seen!



YOUR AD IN OUR PLAYBILL



- Our audience is the statewide demographic your company wants to reach
- 30,000 copies are distributed from March – December providing year-long visibility
- Playbills are souvenirs that people take home, read and keep

HOST A TENT EVENT

- Host events for clients or employees in our elegant outdoor setting available for events from June - October
- Pre-theatre events are organized throughout the summer - perfect for entertaining clients or a staff outing
- A terrific opportunity to network and entertain plus gain access to potential new customers



Tented events can be customized to fit your specific needs and will exceed your expectations

PUT YOUR BUSINESS IN THE SPOTLIGHT BY PARTNERING WITH THE IVORYTON PLAYHOUSE IN 2020!

TESTIMONIAL

"Pasta Vita is delighted to be a Season Sponsor for the Ivoryton Playhouse again this year. We are so fortunate to have such a gem in our area, and we are happy to be able to lend our support. Our staff looks forward to seeing the shows each summer - the productions are terrific! And our full page ad in the Playbill gets great reviews, too! Congratulations on your continued success!"

*Rich Cersosimo, President
Pasta Vita, Old Saybrook, CT*



For more information or to confirm your sponsorship please contact
Barton Darney at 860.767.9520 x201 or email barton@ivorytonplayhouse.org

