

## Partnering with the Ivoryton Playhouse offers great benefits!

*Exposure on our award winning website, ads in 30,000 Playbills, company acknowledgment and tickets to shows for client or employee entertainment* 

BENEFITS	Season Sponsor \$10,000	Living Legend \$5,000	Mogul \$2,500	Star \$1,500
Discounted ticket price on group tickets purchased (subject to availability)	✓			
WEBSITE: Year round exposure on Ivoryton Playhouse website: company logo on Ivoryton Playhouse <i>home page</i> with <i>link</i> to your company website	~			
Year round exposure on Ivoryton Playhouse website : company name or logo included in corporate block	~	<b>~</b>	✓	✓
<b>PLAYBILL AD:</b> Full Page <i>Color</i> Display Ad (with sponsorship header) in Playbill with priority placing in front pages	~	~		
Full Page <b>Color</b> Display Ad (with sponsorship header) in Playbill			✓	✓
ACKNOWLEDGEMENT: Logo included on 2020 Season Subscription Brochure – 82,000 copies printed and mailed to residents in 17 shoreline towns	~	~	✓	<ul> <li>✓</li> </ul>
Logo included in block displayed in Spring 2020 printed Keynotes newsletter – 13,000 copies mailed	~	✓	✓	✓
Logo included on Season sign in foyer of Ivoryton Playhouse and on ticket envelopes	✓			
Company name/logo displayed on large digital monitor in foyer of Ivoryton Playhouse	✓	✓	✓	✓
Company name listed in 30,000 Playbills for all shows in 2020 Season	✓	✓	✓	✓
Company name listed on press releases for season and mentions on e-mail communications to database of 13,500+, Facebook and Twitter	~	✓	✓	✓
Opportunities for company promotion or summer tent event (subject to availability)	✓	✓		
ENTERTAINMENT: 10 free tickets for every show in 2020 Season	✓			
8 free tickets to <b>your choice of one selected show</b> in 2020 season (subject to availability)		✓		
6 free tickets to <b>your choice of one selected show</b> in 2020 season (subject to availability)			✓	
4 free tickets to <b>your choice of one selected show</b> in 2020 season (subject to availability)				

For more information or to confirm your sponsorship, please contact Barton Darney at 860.767.9520 x 201 or barton@ivorytonplayhouse.org